THE SYRACUSE HERALD

WEDNESDAY EVENING, JULY 30, 1919.

CHEVROLET MAY RACE AT FAIR



LOUIS CHEVROLET.

Louis Chevrolet, Noted Speed King, May Race Here

Louis Chevrolet, famed automobile racer and designer of cars, arrived in Syracuse to-day for conference with members of the State Fair commission in regards to entering the auto races which will be the feature of the last day of the fair next September.

Chevrolet came here at the request of Homee P. Murphy, advertising publisher and promoter, who is handling the racer's interests in Syracuse. He probably will remain several days.

Chevrolet has participated in more than 250 contests since he entered the racing game in 1905, and has been a constant winner. In his very first race, at the Morris park track, he was returned a winner and broke the then world's record for a mile.

Last Fourth of July he won the annual event on the Tacoma Wash, speedway. On the same day, his brother, Gaston, was winning the 100-mile Sheepshead Bay stakes and establishing a new 100-mile record of 57:17, an average speed of 111 miles an hour.

Besides racing, Mr. Chevrolet has built and designed several types of cars, most notable among them the machine which now bears his name. He was at one time the principal stockholder in the Chevrolet company, but disposed of his interests, and is now manufacturing the Frontenac car in Plainfield, N. J.