



Chevrolet Bros. Mfg. Co.

INCORPORATED

FRONTENAC CYLINDER HEADS
FRONTY FORD RACE CARS

INDIANAPOLIS, INDIANA

May 16, 1926

W. S. Gilbreath
Edsel Ford

Henry Ford, Seated in Car
Louis Chevrolet
C. O. Warnock

Arthur Chevrolet
H. C. Stutz

Richard Kennerdell
H. C. Barber

Dear Sir:-

Replying to your valued inquiry of recent date, we gladly enclose our circular on the FRONTENAC CYLINDER HEAD, designed by two of the Worlds famous engineers of automotive equipment, the FRONTENAC HEAD has accomplished a maximum of work with an efficiency and economy that has astonished the engineering world, and has gained widespread fame on dirt tracks and speedways everywhere, as well as on thousands of Ford coupes, roadsters, touring cars, sedans and trucks.

We will ask you to read the enclosed circular very carefully. The merits of this cylinder Head cannot be stated too emphatically, as it will do everything we claim for it and more.

It puts the Ford, the most reliable low priced car in the world, in the \$1500.00 car class by eliminating the only objectional features such as overheating on long runs and steep grades, vibration at high speed, and gives more power and speed, all of this at a great saving in gasoline consumption. In fact, the gasoline consumption is reduced by half, and this will figure quite high in a year's usage.

If you ever drive a Ford equipped with a FRONTENAC Head, you never will be without one. When you purchase one of our Heads, you are done spending your money, better yet, you are completely satisfied with your purchase, for the equipment that comes with the Head is complete as specified in the enclosed circular listed under PRICES & TERMS. We will also state here that if you are not satisfied with the Head we will gladly refund your money.

If we could only take the time to tell you what other Ford users say about the FRONTENAC CYLINDER HEAD, you would gladly send your order in by return mail.

Thanking you for your interest, and hoping to be favored with your business, we are

Yours very truly,
CHEVROLET BROS. MFG. COMPANY,

By *A. Chevrolet*

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Enc:-