

AUTOMOBILE TOPICS

December 31, 1921

To Put Frontenac Over Big

Allan A. Ryan, with a group of associates numbering some prominent Indianapolis figures, has been disclosed as the moving force back of the plan to start production early in the coming year on the Frontenac car. The Frontenac Motor Co., which will market the four-cylinder car of that name which has been developed by Louis Chevrolet in his racing experience of the past few years, is now planned to be an entirely independent concern, it is said by those who are in position to know. A suitable factory in Indianapolis was expected to be taken over late this week for the new company, and production was expected to get rapidly under way. Though further details are withheld, pending final settlement, those who have heard of the company's plans as they are tentatively formed, have expressed their conviction that the price will be attractively and popularly moderate for this type of car.
