

## Frontenac Motor Co. to Build Louis Chevrolet Racers

DETROIT, MICH., Dec. 23—A team of racing cars designed by Louis Chevrolet, is expected to take a prominent part in the speedway races in this country next year, according to the plans of the Frontenac Motor Co., which has been organized here and incorporated, to build and campaign them.

Louis Chevrolet is president of the Frontenac company and associated with him are Joseph Boyer, Jr., as secretary-treasurer and V. R. Heftler as vice-president. Mr. Heftler will be recognized as president of the Zenith Carbureter Co. and Mr. Boyer is interested in the Springfield Metal Body Co. Another of the incorporators is William Small, who is agent for the Chevrolet car in Indianapolis.