



# Chevrolet Bros. Mfg. Co.

INCORPORATED

INDIANAPOLIS, IND.

Feb. 21, 1924



Mr. Edward J. Sixbury  
Evans, Ills. U.S.

Dear Sir:

Sometime ago you wrote us asking for information in regards to the Fronty-Ford racing car and racing equipment. We sent you our catalog as requested and not having heard any further from you, we have been wondering as to the reason why.

We absolutely know that our racing heads and other racing equipment are the BEST on the market today, and consequently we know that quality is not the reason.

Is it a matter of price? This is very possible, as you know that in any line of goods, the best is always the highest priced, but we will try to get around this obstacle to a certain extent. We have not, at the present, any agent in your locality, so therefore we will allow you the dealer's prices on anything you may need, as per discount sheet which we are enclosing. You will find all the items listed in catalog have a number and this number appears on the discount sheet with the discount this item carries.

This offer can only hold good until such time as we appoint a dealer in your locality, which may be any time. So do not delay any longer and take advantage of this opportunity. We want to help you to be a winner next season and you must have a Fronty to do it.

NOW is the time to get ready for next season. Let's go.

Sincerely yours,

CHEVROLET BROS. MFG. COMPANY

By *A. Chevrolet*  
President.

AG/MR