



“Service
that
never
slacks”



New Orleans, Oct. 20, 1917.

Bernstein-Glenny Motors Co.,
New Orleans, La.

Gentlemen:

In conjunction with the many courtesies you have shown me during my stay in your city I feel that I would be ungrateful indeed if I did not make some comment on your magnificent Service Department. It is really the best I have ever seen offered by any dealer with whom I have come in contact during my experience as a professional racer.

Your system is based, not only upon an idea of the greatest facilities and the greatest amount of expedition, but is founded on a spirit of co-operation and mutual assistance among your force which eliminates, as far as is possible, all uncertainty and lack of speedy execution.

In other words, you have gotten your Service down to such a point that speed, and the rendition of the word "Service", in all that it implies, is found here in your department more efficiently developed than in any Service Department I have ever seen. Courtesy means—be your watch word.

Thanking you for the many kindnesses shown me during my stay in your City and trusting I shall have the pleasure of meeting you again in the near future, I am, with very kindest regards,

Very sincerely yours,

Ernest Longchamps



New Orleans, Oct. 20, 1917.

Bernstein-Glenny Motors Co.,
New Orleans, La.

Gentlemen:-

I have been in the employ of Mr. Louis Chevrolet for some time as his mechanic and as a result I have been thrown in contact with local dealers throughout the United States, meeting intimately service department employees of all these local dealers. The result is that I am very familiar with the management and detail of service departments.

I am frank to say that the Service Department which you maintain is not only the most efficient that I have seen but that the spirit of good fellowship and co-operation which exists among your employees results in a speed in your service work that should not only please every one who bought a car from you but should also be one of the strongest recommendations for people who contemplate buying cars.

While Mr. Chevrolet had his car with you I received the hearty support and assistance of every mechanic in your department. Please accept my sincere thanks.

With my very kindest regards, I am,

Yours very sincerely,

Ernest Longchamps

Here's What LOUIS CHEVROLET,
THE SPEEDWAY CHAMPION, and
ERNEST LONGCHAMPS, His Mechanician,
Say of Our Day-and-Night Service—

Bernstein-Glenny Motors

824-26 Howard Ave.

COMPANY

Phone Main 4003