



ARTHUR
CHEVROLET

Chevrolet Bros. Mfg. Co.

INCORPORATED

INDIANAPOLIS, IND.

Cable Address "FRONTY"
Codes: ABC-5th Bentley-5 Letters



LOUIS
CHEVROLET

February 9th, 1928

Mr. Norris Galigher,
South River Road,
Zanesville, Ohio.

Dear Sir:

Replying to your letter of recent date, wish to advise that the best bet in building up a racing car for dirt tracks, would be the Ford, as all the accessories and speed equipment for this car have been fully developed to the point where they are about the most efficient dirt track racing cars built at the present time.

We are now going into the Chevrolet dirt track racing car line, but we do not believe that the same speed can be attained with the Chevrolet that can be attained with the Ford.

We would not consider the Dodge whatsoever, as we have seen many attempts to make a fast Dodge racing car and none of them were successful.

On the other hand, Fronty Fords have made themselves famous throughout the country, wherever there is dirt track racing, and that is what we would recommend you to go after.

We are enclosing our catalog, in which you will find all the equipment listed for the Fronty Ford, and are enclosing our dealers price list for your benefit.

Hoping to hear from you in the near future in the way of an order, we remain

Yours very truly,

CHEVROLET BROTHERS MFG COMPANY,

A. Chevrolet

President.

AC/js