

CHEVROLET SELLS CHEVROLET



CHARLES CHEVROLET.

Charles Chevrolet, son of the famous Louis Chevrolet, original designer and organizer of the Chevrolet Motor Company, has joined the sales force of the pioneer Chevrolet dealers of Indianapolis.

Young Chevrolet is a chip off the old block when it comes to his mechanical and sales ingenuity. According to the reports of O. M. Jones, president of the Jones-Whitaker Sales Company, he is surely making good at his new undertaking.