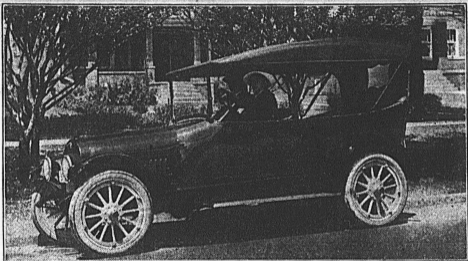


LOUIS CHEVROLET BUYS PATERSON LIGHT SIX



The last thing Louis Chevrolet did before leaving Detroit for the Indianapolis track, was to purchase a new Paterson 6-42.

In the photograph Mrs. Chevrolet is shown at the wheel, with Louis in the "mechanician's seat" for a change. Mrs. Chevrolet admits that while she may not be capable or desirous of piloting a racing machine on a high-banked oval, she takes no

dust from her husband when it comes to handling a pleasure car.

W. W. Blackney of the Paterson Auto Sales Co. states that this car, which was specially trimmed for Mr. Chevrolet, is one of the handsomest machines that was ever turned out of the Flint shops. The body is blue with a yellow stripe and it has cream colored wheels.

"Mr. Chevrolet's wide experience

and intimate knowledge of automobile values make him an expert judge of cars," states Mr. Blackney.

"He designed the first Chevrolet model and gave his name to the Chevrolet company and product. He is a consulting engineer of wide repute, and the fact that he picked a Paterson for his family use is a splendid recommendation for Paterson quality."