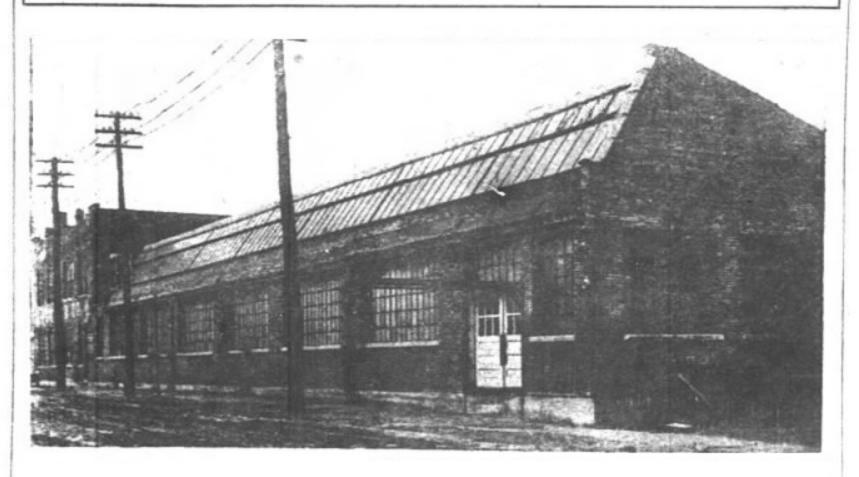
## NEW PLANT OF THE FRONTENAC MOTOR COMPANY



North view of the plant of the Federal Motor Car Company, formerly occupied by the Empire Motor Car Company, which has been bought by the Frontenac Motor Company of America, Inc., for the manufacture of the new Frontenac car designed by Louis Chevrolet. The building at the right is the main assembling and manufacturing plant, while that to the left, at Fifteenth street and the Big Four railway tracks, comprises the executive offices of the Frontenac Company.