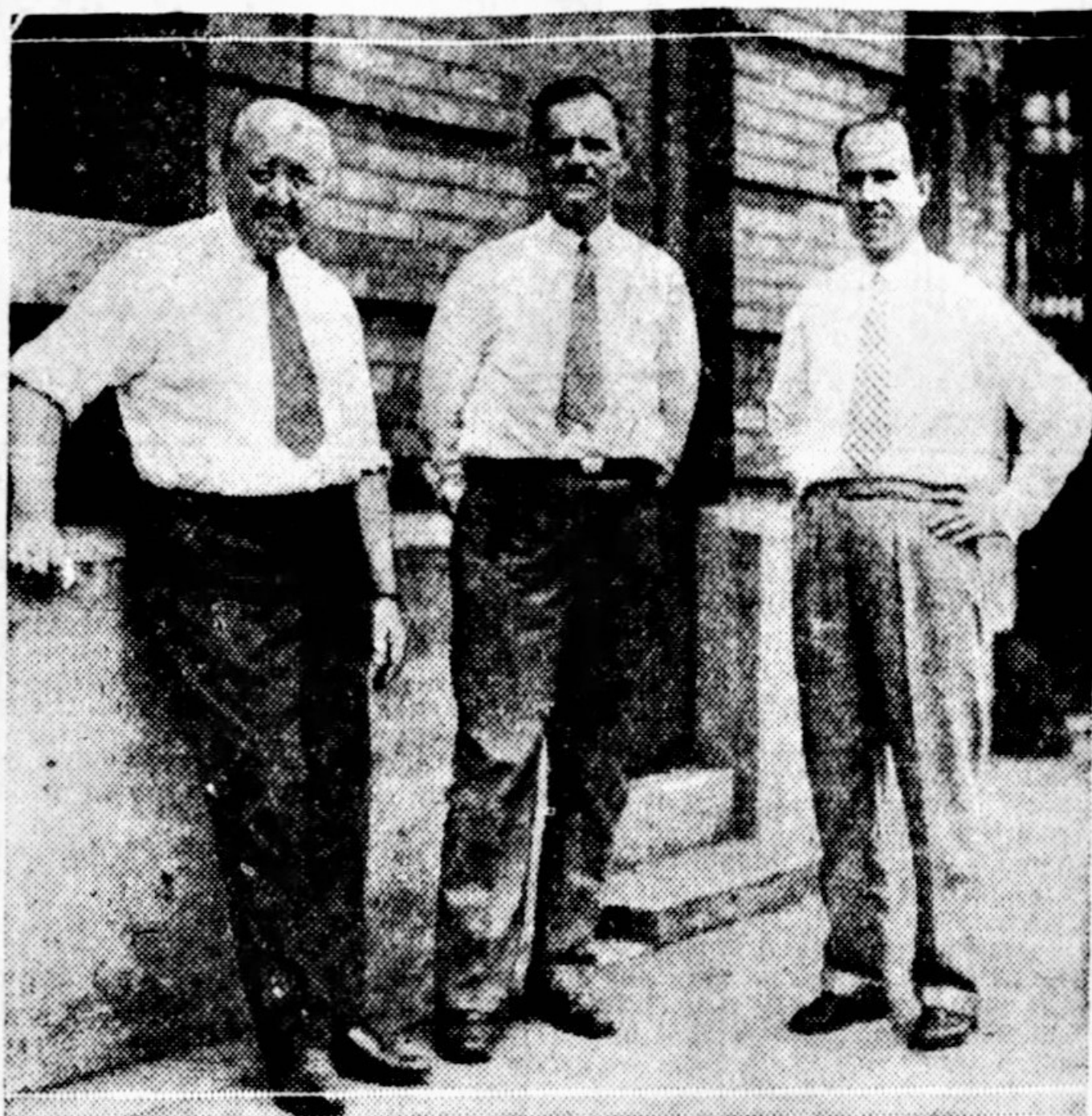


LOUIS CHEVROLET, NOTED RACE DRIVER, ENGINEER, JOINS STUTZ



LEFT TO RIGHT—F. E. MOSKOVICS, LOUIS CHEVROLET AND E. S. GORRELL.

Appointment of Louis Chevrolet as a member of the technical staff of the Stutz Motor Car Company was announced yesterday by E. S. Gorrell, vice president of the local automobile plant. Mr. Chevrolet will spend the major portion of his time in the experimental department.

While probably best known as the designer of the Chevrolet car, Mr. Chevrolet has had an unusually colorful experience in the engineering and racing world. His first automobile experience in the United States was in 1901 with the De Dion Bouton Motorette Company of Brooklyn, N. Y. Then followed several years in the service departments of such concerns as Winton, Pope-Toledo, Fiat, Bliss and Autocar in New York and Brooklyn.

Raced With Buicks.

In 1909 Mr. Chevrolet joined the Buick racing crew and designed the racing car which was driven under Buick colors in 1909 and 1910. During this period he drove on the Indianapolis Motor Speedway—before the race became a 500-mile event. In 1911 the Chevrolet Motor Company was organized to build and produce the car designed and engineered by the new Stutz engineer. He continued with this connection until 1915.

In 1916 Mr. Chevrolet built the Frontenac racing car, which during 1917-18-19, was the outstanding performer on the racing courses of the United States and Europe. In 1919 he built the Monroe racing car, which won the 1920 500-mile race, with his brother, Gaston, as the winning driver. Then in 1921 he built the eight-cylinder Frontenac racing car which was driven to victory in the 500-mile event by Tommy Milton.

Organized Fronty-Ford.

A year later saw the introduction of the Frontenac cylinder head for Ford cars which was designed and marketed by Mr. Chevrolet under the name of Fronty-Ford. He has continued in the capacity, along with extensive experimental work until the present time.

In addition to his racing experience on the Indianapolis Motor Speedway in the early days of 1909 and 1910, Mr. Chevrolet piloted racing cars in the contests of 1915, 1916, 1919 and 1920. He also has driven in a large number of other racing events throughout the country and engaged in many road races. In 1917, he was proclaimed the American champion of automobile racing. This honor came prior to the point system of awards established by the American Automobile Association.