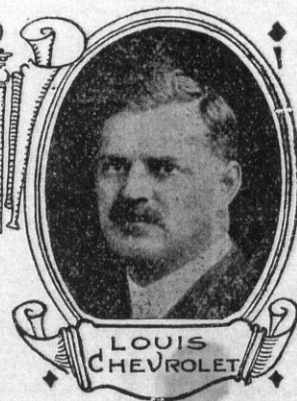




Chevrolet Bros. Mfg. Co.

INCORPORATED

INDIANAPOLIS, IND.



January 10, 1924.

Mr. Earle L. Walker,
1227 E. Brown St.,
Springfield, Ill.

Dear Sir:

Replying to your valued inquiry of recent date, we gladly enclose our circular on the Frontenac Cylinder Head, designed by the World famous automotive engineer, Louis Chevrolet, who designed the winning cars of the 1920-1921 Indianapolis Sweepstakes races.

We will ask you to read the enclosed circular very carefully. The merits of this Cylinder Head cannot be stated too emphatically, as it will do everything we claim for it and more.

It puts the Ford, the most reliable low priced car in the world, in the \$1500.00 car class by eliminating the only objectionable features such as overheating on long grades, vibration at high speed, and gives more power and speed, all of this at a great saving in gasoline consumption. In fact, the gasoline consumption is reduced by half, this will figure quite high in a year's usage.

If you ever drive a Ford equipped with a Frontenac Head, you never will be without it. The prices are as follows: Model "T" for Touring Cars, Roadsters, Sedans, Coupes and Trucks, \$115.00 complete with Vacuum Tank, 1-1/4" Horizontal Carburetor, Spark Plugs, Wires, all tubing and fittings necessary to make the installation. The first investment is the last. Model "S" for Ford Speedsters, price \$115.00 with same equipment as Model "T". Model "R" for racing cars, price \$100.00. There is no intake or exhaust manifold included in this price. Price for all racing equipment given on application.

If you knew what we know about the Frontenac Cylinder Head, you would send your order in by return mail.

Thanking you for your interest, and hoping to be favored with your business, we are

Yours very truly,

CHEVROLET BROS. MFG. COMPANY,

By *A. Chevrolet*

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Enc:-