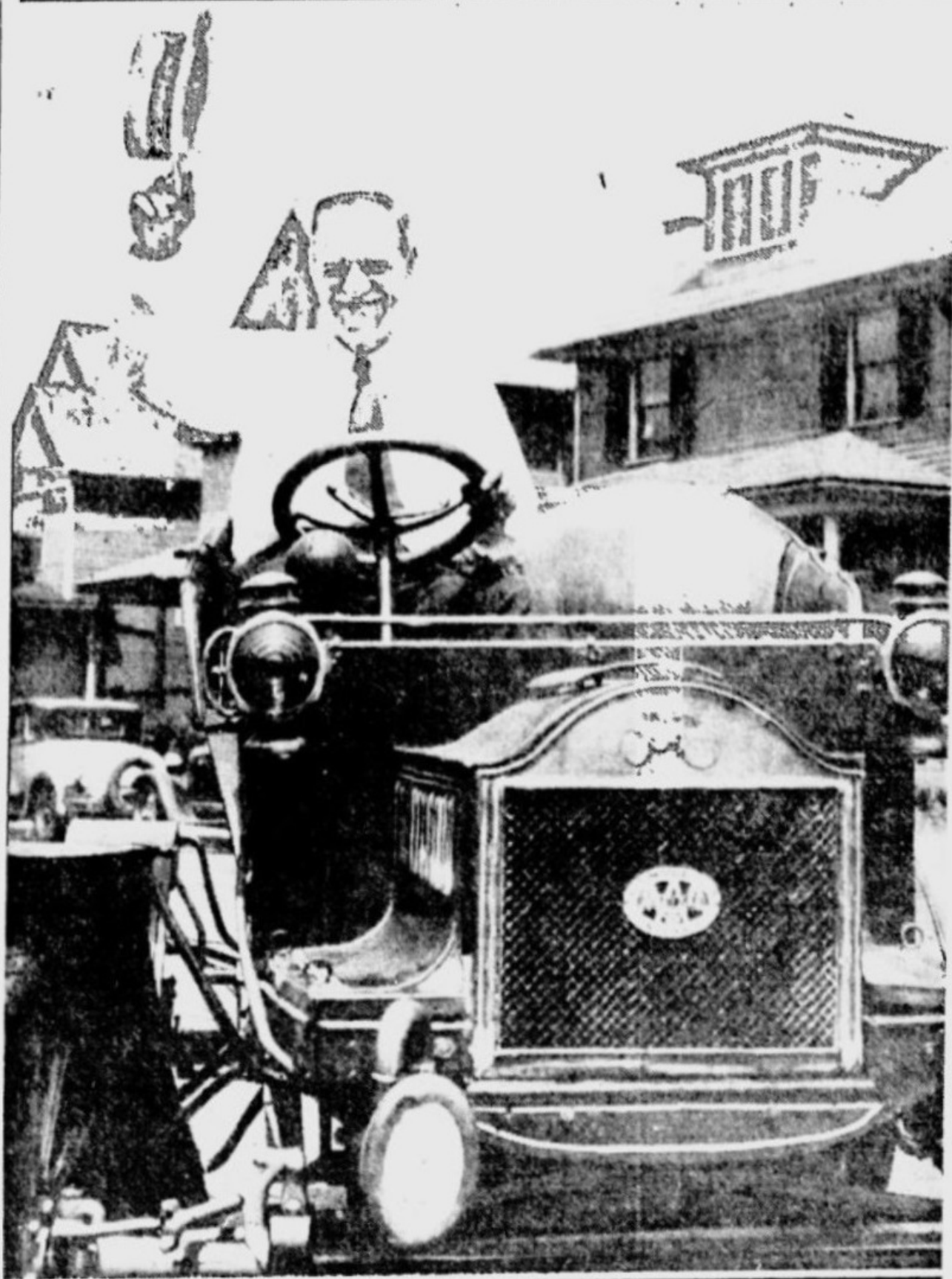


RECALLING HIS RACING DAYS OF YORE



LOUIS CHEVROLET

Here to attend the General Motors Show at Edgerton Park, Chevrolet, famed racer of a generation ago, is shown in the seat of one of the

early vintage models featured at the show. The racing star is fifty-six now, but still a keen student of the racing game.

Chevrolet, Famous Racer, Here To Visit Auto Show

Louis Chevrolet, at fifty-six, has just as much desire to take the wheel of a brand new racer as he ever did.

With hardly a scratch to show for his fifteen-year hazardous career on the race track—in the exciting years of automobile development from 1905 to 1920—he was in Rochester today to attend the General Motors Product Show at Edgerton Park.

He has all the intense interest of a boy in the latest developments of the automobile industry, this gray-haired, well-preserved ex-racer, who is still active as a business man.

TELLS OF FAMOUS RACES

This morning in his suite in The Sagamore, he reeled off dates of famous races and important epochs in the automobile world.

Louis Chevrolet is Swiss, not French, as most persons believe, but he speaks, like Maurice Chevalier, with a slight hiss, result of a French education.

He expressed great enthusiasm about possibilities of developing speed, no what car manufacturers are concentrating on streamlines to combat wind resistance.

Chevrolet recalled the most exciting race of his career, a 400-mile road race at Crown Point, Ind., in 1909, when he captured the Cobe trophy, running for 180 miles on three cylinders. He said:

"My mechanic and I lost twenty-four pounds during the race, the hardest of my career. We lost thirty-four minutes by having to stop and jam up one of the pistons, but we won the race.

"It was far much more of a strain for a racer. Cars were entirely exposed, not even a run-

ning board. Today they sit in covered bodies and don't have to take the bite of the wind."

CROWDS AT SHOW

Chevrolet was taken to the Fincher Motor Car Company to look over one of the old Oldsmobiles, a 1903 model. He said:

"My first car was an Olds. It had the old tiller stirring apparatus instead of a wheel."

Crowds continued to visit the show at Edgerton Park today despite the extreme heat. Chevrolet was guest in the afternoon and will visit the show in the evening. The show is open daily from 10 a. m. to 10:30 p. m.

Special feature today was the arrival of "oldest cars," entries in a contest for which prizes will be given.