



ARTHUR
CHEVROLET

Chevrolet Bros. Mfg. Co.

INCORPORATED

INDIANAPOLIS, IND.

February 8th 1922



LOUIS
CHEVROLET

Mr. Albert G. Lauer,
3670 Cass Avenue,
Detroit, Mich.

Dear Sir:

Answering your letter of recent date, beg to advise that at the present time we have no representation in your territory and would like very much to have someone represent the Frontenac Cylinder Heads in your city.

The Frontenac Cylinder Head is made in three models, model T, S and R. The reason for this is that the combustion chamber varies in each model. This eliminates a loss of power on some models of Fords and a compression knock on others. The model S and T Cylinder Heads list at \$125.00. The equipment on the model T and S is exceptionally complete consisting of your choice of a 1-1/4" horizontal Zenith, Stromberg, Schebler or Rayfield Carburetor, a vacuum tank and gas lines, spark plugs and ignition wires. We will be pleased to quote you a price on the model T and S of \$90.00 and your profit will be \$35.00. The model R racing head lists at \$110.00. However, there is no Exhaust Manifold or Carburetor included in the racing head. We will allow you a 35% discount on the model R racing head.

We are enclosing a Frontenac Cylinder Head folder and a Fronty-Ford folder. On all speed specialties listed in folder outside of racing head, we will gladly allow you a 25% discount.

We would be more than pleased to make connection with you on this line and this can be done with a small initial order of from two to five heads according to your territory. Should we get together we can assure you of our fullest cooperation to make this a winner and money maker for you.

Yours very truly,

CHEVROLET BROS. MFG. COMPANY

AC:DC

Per

A. Chevrolet

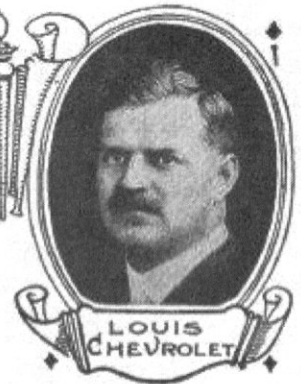


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February 7th 1922



P.S. The clearance we allow on Dow metal pistons for commercial use for Frontenac Cylinder heads is as follows: Top of piston .016 of an inch, top of skirt .008 and bottom of skirt .006, and for racing top of piston .025, top of skirt .012 and bottom of skirt .008.